

FOR IMMEDIATE RELEASE**October 6, 2015****Textile Museum of Canada launches design collection with KnollTextiles and the Drake General Store**

TORONTO – The Textile Museum of Canada (TMC) is pleased to announce KnollTextiles and the Drake General Store as creative partners for **BMO Financial Group ReDesign 2015**, the Museum's signature fundraising event and gala. The launch will take place on Wednesday November 4 from 6 to 8:30 pm with the sale of the 2015 limited edition fashion and décor line created by leading contemporary designers who have transformed luxurious fabrics generously provided by KnollTextiles.

Now in its fifth year, ReDesign promotes creative collaboration and innovation in fashion and design and is a cornerstone of the TMC's annual fundraising activities. This year's designers include **Drake General Store, Cate & Levi, Hoax Couture by Jim Searle and Chris Tyrell, Karl Lohnes, Greg Sims, Melissa Richardson (formerly Totem Bags), Tuck Shop Trading Co., and Donna Wilson**. The 2015 collection includes an array of items from designer T-shirts, messenger bags and tech cases to deluxe laser cut jewellery and custom furnishings, all created using KnollTextiles fabrics, and will be available for purchase at the Knoll Showroom, 109 Atlantic Avenue, Suite 200, Liberty Village, Toronto on Wednesday, November 4.


"We are so grateful for the generous enthusiasm and exceptional creativity of Canada's design community," says TMC Executive Director, Shauna McCabe. "The innovation of the designers and the commitment of our creative partners KnollTextiles and the Drake General Store as well as the lead sponsor BMO Financial Group make ReDesign one of our most important events."

All proceeds from ReDesign 2015 support the Textile Museum of Canada's creative programs. Tickets to ReDesign are \$75 per person or \$500 for 10, and include an evening of complimentary fine food, premium beer, wine and cocktails as well as an opportunity to meet the designers and purchase an array of original items. Tickets are available online at textilemuseum.ca/programs; call 416-599-5321 x2246; or email development@textilemuseum.ca.

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For more information, contact Paul Henderson, Communications and Marketing Associate at 416-599-5321 x2239 or marketing@textilemuseum.ca.

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